

# Lee Enterprises, Inc. newspaper circulation comparison 2006-2010

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Newspaper	2006	2007	2008	2009	2010	circ. rank	2006-2010	rank	2008-2010	rank	2009-2010	rank
	circ.	circ.	circ.	circ.	circ.		drop/(rise)		drop/(rise)		drop/(rise)	
St. Louis Post-Dispatch (MO)	276,588	265,111	240,796	213,472	207,145	1	25.11%	6	13.97%	13	2.96%	37
Arizona Daily Star (AZ)	104,731	100,910	94,055	93,770	90,604	2	13.49%	28	3.67%	47	3.38%	34
Wisconsin State Journal (WI)	87,547	87,708	99,197	92,213	87,950	3	16.34%	22	11.34%	23	4.62%	30
The Times (IN)	81,206	83,054	83,516	83,680	83,877	4	(3.29%)	55	(0.43%)	52	(0.24%)	49
North County Times (CA)	87,010	86,852	85,970	69,559	69,991	5	19.56%	14	18.59%	5	(0.62%)	50
Lincoln Journal Star (NE)	76,504	76,848	77,120	72,132	67,137	6	12.24%	33	12.94%	19	6.92%	13
Quad-City Times (IA)	50,420	49,990	50,820	50,373	47,166	7	6.45%	48	7.19%	41	6.37%	17
The Pantagraph (IL)	46,417	46,639	45,287	41,957	39,019	8	15.94%	23	13.84%	14	7.00%	11
The Courier (IA)	41,477	39,794	39,819	39,229	38,870	9	6.29%	50	2.38%	48	0.92%	46
Billings Gazette (MT)	45,969	45,054	43,860	40,989	38,660	10	15.90%	24	11.86%	21	5.68%	24
Sioux City Journal (IA)	40,626	40,638	39,517	36,164	35,639	11	12.28%	31	9.81%	30	1.45%	43
The Daily Herald (UT)	31,779	31,252	30,489	27,780	28,916	12	9.01%	41	5.16%	45	(4.09%)	53
Herald & Review (IL)	32,874	32,609	31,457	30,263	28,453	13	13.45%	29	9.55%	31	5.98%	22
<b>The Post-Star (NY)</b>	<b>33,271</b>	<b>31,381</b>	<b>31,418</b>	<b>29,968</b>	<b>26,798</b>	<b>14</b>	<b>19.46%</b>	<b>15</b>	<b>14.70%</b>	<b>10</b>	<b>10.58%</b>	<b>4</b>
La Crosse Tribune (WI)	31,941	31,862	31,114	27,890	26,581	15	16.78%	21	14.57%	11	4.69%	28
The Journal Times (WI)	28,375	28,287	28,039	27,134	26,373	16	7.06%	47	5.94%	44	2.80%	38
Missoulian (MT)	29,116	29,161	28,313	27,584	26,206	17	9.99%	39	7.44%	39	5.00%	26
The Southern Illinoisan (IL)	26,810	25,869	26,256	27,241	25,981	18	3.09%	53	1.05%	50	4.63%	29
The Bismarck Tribune (ND)	27,535	26,809	26,861	26,157	25,490	19	7.43%	45	5.10%	46	2.55%	39
Rapid City Journal (SD)	29,257	28,856	27,827	26,156	25,185	20	13.92%	27	9.49%	32	3.71%	32
Casper Star-Tribune (WY)	31,562	29,942	27,989	25,490	24,121	21	23.58%	7	13.82%	15	5.37%	25
The Daily News (WA)	21,530	21,905	20,634	19,709	20,152	22	6.40%	49	2.34%	49	(2.25%)	51
The Times-News (ID)	20,504	20,526	19,110	20,029	19,431	23	5.23%	52	(1.68%)	53	2.99%	36
Santa Maria Times (CA)	19,304	19,589	18,823	16,451	16,351	24	15.30%	26	13.13%	16	0.61%	47
Albany Democrat-Herald (OR)	17,094	17,027	16,638	16,068	14,999	25	12.26%	32	9.85%	29	6.65%	15
Globe Gazette (IA)	18,689	18,444	17,435	15,973	14,864	26	20.47%	12	14.75%	9	6.94%	12
Napa Valley Register (CA)	16,937	16,532	15,236	14,130	13,992	27	17.39%	18	8.16%	35	0.98%	45
The Times and Democrat (SC)	17,112	17,113	14,905	14,899	13,395	28	21.72%	11	10.13%	27	10.09%	5
Independent Record (MT)	14,439	14,513	14,252	13,616	13,292	29	7.94%	44	6.74%	43	2.38%	40
The Sentinel (PA)	14,650	13,846	13,872	12,939	12,780	30	12.76%	30	7.87%	37	1.23%	44
The Montana Standard (MT)	14,245	14,732	14,367	13,178	12,556	31	11.86%	35	12.61%	20	4.72%	27
Arizona Daily Sun (AZ)	11,319	11,127	11,292	10,720	10,392	32	8.19%	43	7.97%	36	3.06%	35
Corvallis Gazette-Times (OR)	11,584	11,768	11,559	12,081	10,284	33	11.22%	36	11.03%	24	14.87%	2
The World (OR)	12,388	12,294	11,502	10,948	10,260	34	17.18%	19	10.80%	25	6.28%	19
The Sentinel (PA)	13,759	13,323	11,799	10,434	9,575	35	30.41%	4	18.85%	4	8.23%	8
Winona Daily News (MN)	11,192	11,243	11,009	9,801	9,467	36	15.41%	25	14.01%	12	3.41%	33
The Garden Island (HI)	9,404	9,646	10,075	9,494	9,122	37	3.00%	54	9.46%	33	3.92%	31
The Citizen (NY)	11,648	10,894	10,594	9,821	8,903	38	23.57%	8	15.96%	8	9.35%	6
Daily Citizen (WI)	9,917	9,888	9,759	9,439	8,859	39	10.67%	37	9.22%	34	6.14%	21
Journal Gazette (IL)	9,910	9,668	9,477	8,846	8,247	40	16.78%	20	12.98%	18	6.77%	14
Columbus Telegram (NE)	8,861	8,946	8,694	8,270	8,075	41	8.87%	42	7.12%	42	2.36%	41
Fremont Tribune (NE)	8,219	8,264	7,940	7,463	7,352	42	10.55%	38	7.41%	40	1.49%	42
The Ledger Independent (KY)	8,564	8,701	8,422	7,675	7,004	43	18.22%	17	16.84%	6	8.74%	7
Daily Journal (MO)	8,117	7,884	8,023	6,915	6,478	44	20.19%	13	19.26%	3	6.32%	18
Muscatine Journal (IA)	7,597	7,248	6,831	6,349	5,939	45	21.82%	10	13.06%	17	6.46%	16
Elko Daily Free Press (NV)	6,140	6,070	5,803	5,613	5,792	46	5.67%	51	0.19%	51	(3.19%)	52
The Chippewa Herald (WI)	6,882	6,775	6,310	5,936	5,589	47	18.79%	16	11.43%	22	5.85%	23
Beatrice Daily Sun (NE)	7,728	7,708	7,126	6,624	5,508	48	28.73%	5	22.71%	1	16.85%	1
Times-Courier (IL)	6,603	6,166	6,026	5,495	5,052	49	23.49%	9	16.16%	7	8.06%	9
Ravalli Republic (MT)	5,166	5,239	5,188	4,820	4,794	50	7.20%	46	7.59%	38	0.54%	48
Portage Daily Register (WI)	4,927	4,900	4,839	4,679	4,328	51	12.16%	34	10.56%	26	7.50%	10
The Lompoc Record (CA)	6,604	5,641	5,331	4,793	4,136	52	37.37%	3	22.42%	2	13.71%	3
Baraboo News Republic (WI)	4,234	4,303	4,251	4,074	3,821	53	9.75%	40	10.12%	28	6.21%	20
Daily Chronicle	9,698	9,142	(Discontinued)				100%	1				
South Idaho Press (ID)	3,728	3,807	(Discontinued)				100%	2				
The Capital Times (WI)	17,581	16,565	(Merged w/Wisconsin State Journal)									
<b>All Lee Newspapers</b>	<b>1,637,289</b>	<b>1,610,063</b>	<b>1,536,842</b>	<b>1,436,483</b>	<b>1,380,951</b>		<b>15.66%</b>		<b>10.14%</b>		<b>3.87%</b>	

source: [Lee Enterprise, Inc. Annual Reports](#)